

ELMWOOD CONSULTING SELECTED PROJECTS

Project Title	Climate Consultant — Joint Policy Committee
Sponsoring Agency	Bay Area Joint Policy Committee
Project Manager	Ann Flemer/Ted Droettboom/Will Travis/Allison Brooks
Contract Term	September 2008 – March 2015
Description of Services	Design and operation of the Bay Area Climate & Energy Resilience Project, a network of 500+ Bay Area climate stakeholders. Conducted needs assessments, inventoried projects, identified best practices, and produced workshops/webinars. Coordinated climate actions by the four JPC regional agencies.
Project Title	Bay Area Climate & Transportation Strategies
Sponsoring Agency	Metropolitan Transportation Commission
Project Manager	Steve Heminger
Contract Term	2006-2008
Description of Services	Research and analysis of Bay Area transportation strategies to reduce CO2 emissions. Included key stakeholder interviews, presentations, and technical analysis.
Project Title	Bay Area Climate Solutions 2008
Sponsoring Agency	Bay Area Climate Solutions
Project Managers	Bruce Riordan, Allison Quaid
Contract Term	February 2008 — on-June 2008
Description of Services	Identification of the very best climate solutions for the San Francisco Bay Area and catalytic role for their implementation in 2008. Included stakeholder interviews, sector-specific small-group meetings, strategic analysis of barriers, opportunities and resources. Phase I funded by Next Ten.
Project Title	BART Climate Change Strategies
Sponsoring Agency	Bay Area Rapid Transit (BART)
Project Manager	Val Menotti
Contract Term	June 2007 — 2008
Description of Services	Research and analysis of Bay Area transportation strategies for BART, including increased ridership, in-house GHG emissions reduction and regional leadership. Included research, presentations, and technical analysis.
Project Title	Bay Area Global Warming Communicators
Sponsoring Agency	Next Ten, Morris Family Foundation
Project Managers	Bruce Riordan, Allison Quaid
Contract Term	May 2007 — August 2007
Description of Services	Coordination of Bay Area global warming communications and outreach programs. Included meeting design and facilitation, program mapping, analysis of gaps/opportunities and strategy design.
Project Title	Joint Policy Committee Regional Climate Strategies
Sponsoring Agencies	MTC, BAAQMD, ABAG, BCDC

Project Manager Ted Droettboom
Contract Term January 2007 — 2008
Description of Services Support for the Joint Policy Committee’s climate strategy development. Included workshop design and facilitation, research, and partner support for Joint Policy Committee’s Bay Area climate protection strategies.

Project Title **Regional Climate Protection Summit**
Sponsoring Agency Bay Area Air Quality Management District
Project Manager Ana Sandoval
Contract Term January 2006—November 2006
Description of Services Staff for major regional climate event in November 2006, featuring Vice President Al Gore. Included leadership for public/private Regional Steering Committee, event content development, speaker recruitment, agenda, links to state climate programs and related items.

Project Title **Bay Area Clean Air Partnership Shuttles-to-Rail Project**
Sponsoring Agency Bay Area Air Quality Management District (BAAQMD)
Project Manager Teresa Lee
Contract Term December 2001—2004
Description of Services Staff Coordinator for Bay Area Clean Air Partnership (BayCAP), a public/private effort to support the development of community and employer shuttles linking rail stations with businesses, schools, community resources and other key destinations. Included meeting design and facilitation, research, data analysis, partnership building and strategy development. Emphasized developing links among BAAQMD, private corporations, campaign participants and public sector agencies.

Project Title **Transit Connectivity Project**
Sponsoring Agency Metropolitan Transportation Commission
Project Manager Connie Soper
Contract Term July 2002—2003
Description of Services Key staff for project to improve connectivity between transit services in the Bay Area. Included needs assessment, field research, meeting design and facilitation (20-person working group), gap analysis and strategy development.

Project Title **Transportation 2030, 2001 Regional Transportation Plan**
Sponsoring Agency Metropolitan Transportation Commission
Project Manager Ellen Griffin
Contract Term June 2003 – 2004; December 2000—January 2001
Description of Services Design and implementation of a regional public outreach and involvement program for the Metropolitan Transportation Commission’s Transportation 2030 Plan and the 2001 Regional Transportation Plan. Included program design, outreach meeting design, research, workshop facilitation, analysis of data and input, summary of findings and oral presentations.

Project Title **Alameda County Welfare-to-Work Transportation Planning Project**
Sponsoring Agency Alameda County, Metropolitan Transportation Commission
Project Manager Mary Miller, Karen Obidah, Deidre Heitman
Contract Term October 1998—June 2004
Description of Services Key staff the Alameda County Welfare-to-Work Transportation Committee that oversaw the development of transportation projects for CalWORKs and low-income individuals in the county. Included research, project development, meeting facilitation, funding source identification and other tasks. In 1999, assisted the Alameda County Social Services Agency, Alameda County Private Industry Council, AC Transit and other public/private entities to develop a plan for improved transportation options for CalWORKS program participants. Included needs assessment, analysis of key barriers, service gap analysis, strategy development and partnership building.

Project Title **Regional Welfare-to-Work Transportation Planning Project**
Sponsoring Agency Metropolitan Transportation Commission
Project Manager Deidre Heitman
Contract Term July 2000—May 2001
Description of Services Assisted the Metropolitan Transportation Commission, county social service agencies, transit agencies and other public/private entities to develop regional transportation strategies for low-income communities. Included needs assessment, analysis of key barriers, service gap analysis, strategy development and partnership building.

Project Title **Yolo County Proposition 10 Strategic Plan**
Sponsoring Agency Yolo County Children and Families Commission
Project Manager Fred Balcom, Executive Director
Contract Term January 2000—August 2000
Description of Services Worked with the Yolo County Children and Families Commission, Yolo County agencies, community-based organizations, parents, education advocates and other public/private entities to develop a Proposition 10 Strategic Plan. The plan provided guidance for the Commission in developing and funding programs to improve services and resources for children 0-5 years and their families. Included needs assessment and the facilitation of a community-based process to develop guiding principles, outcomes and indicators, strategies and funding priorities.

Project Title **Hunger Prevention Project for Elders (HPPE)**
Sponsoring Agency City of Oakland
Bay Area Community Services (BACS)
Project Manager Susan Garbuio, BACS
Contract Term January 1998-January 2000
Description of Services Lead staff for a project to identify, develop and implement strategies to improve nutrition and reduce hunger among Oakland's low-income senior population in the Fruitvale district. Included research, meeting design and facilitation, strategy development and partnership building.